AI Trends in Philanthropy

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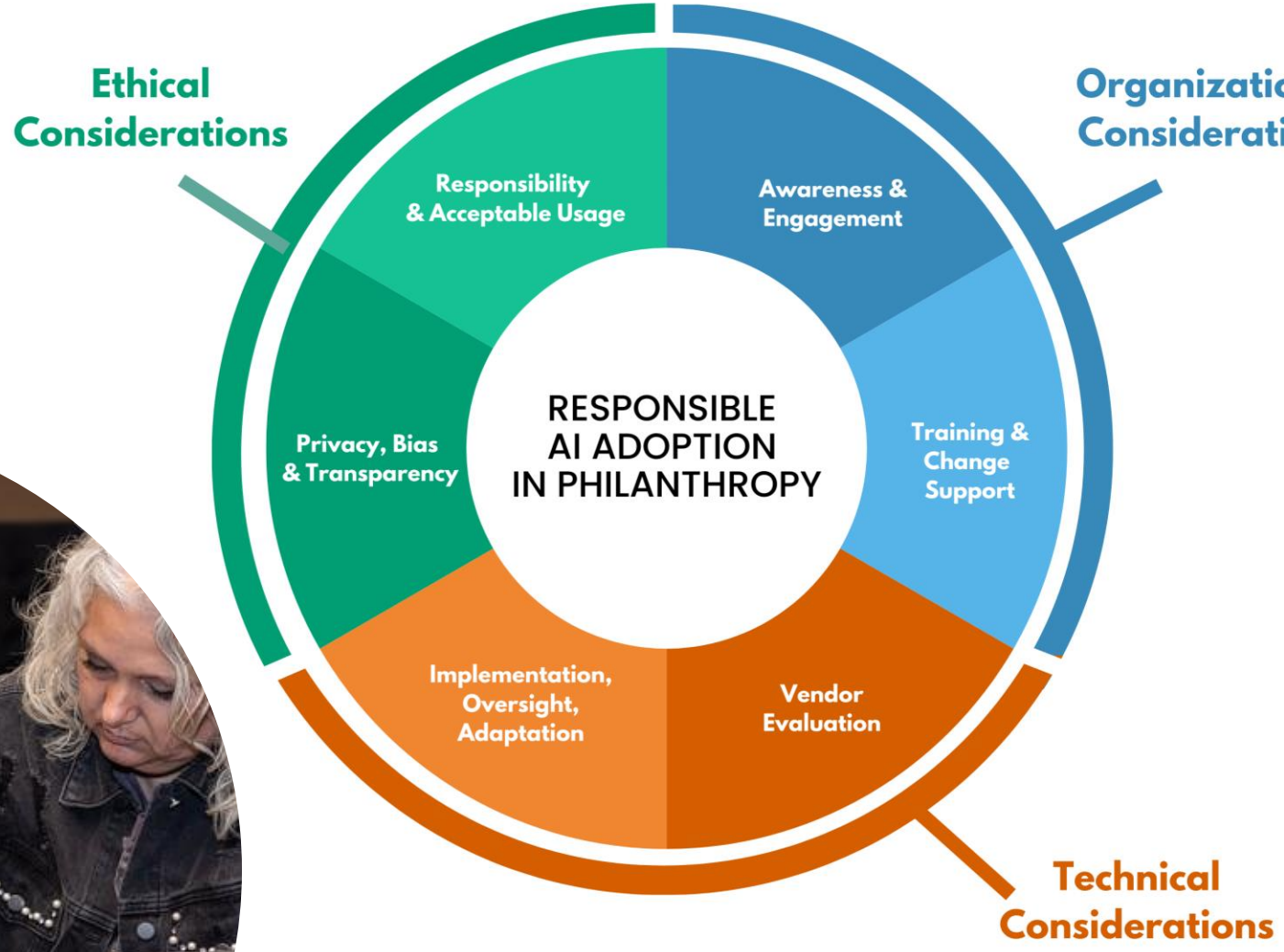
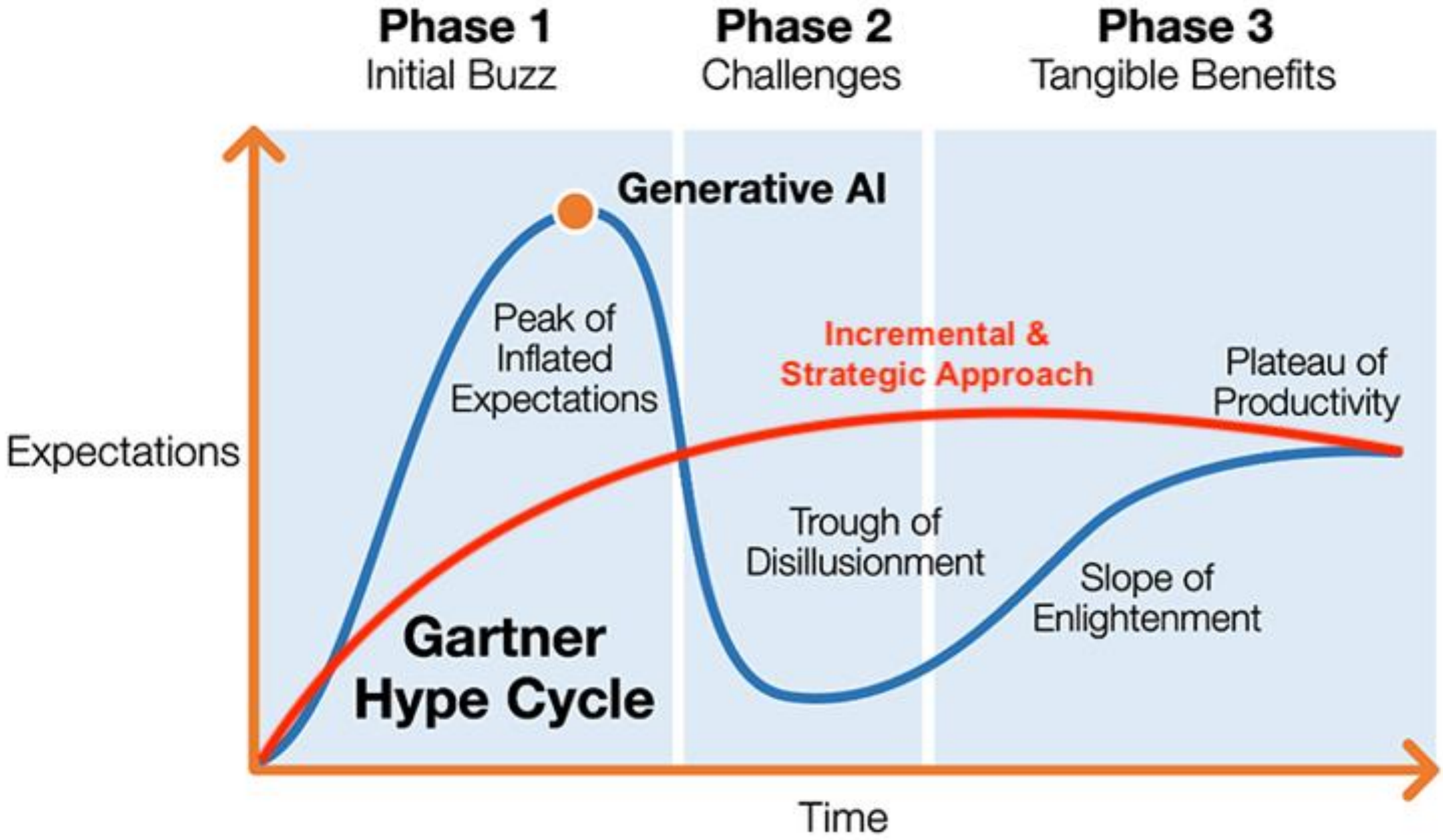
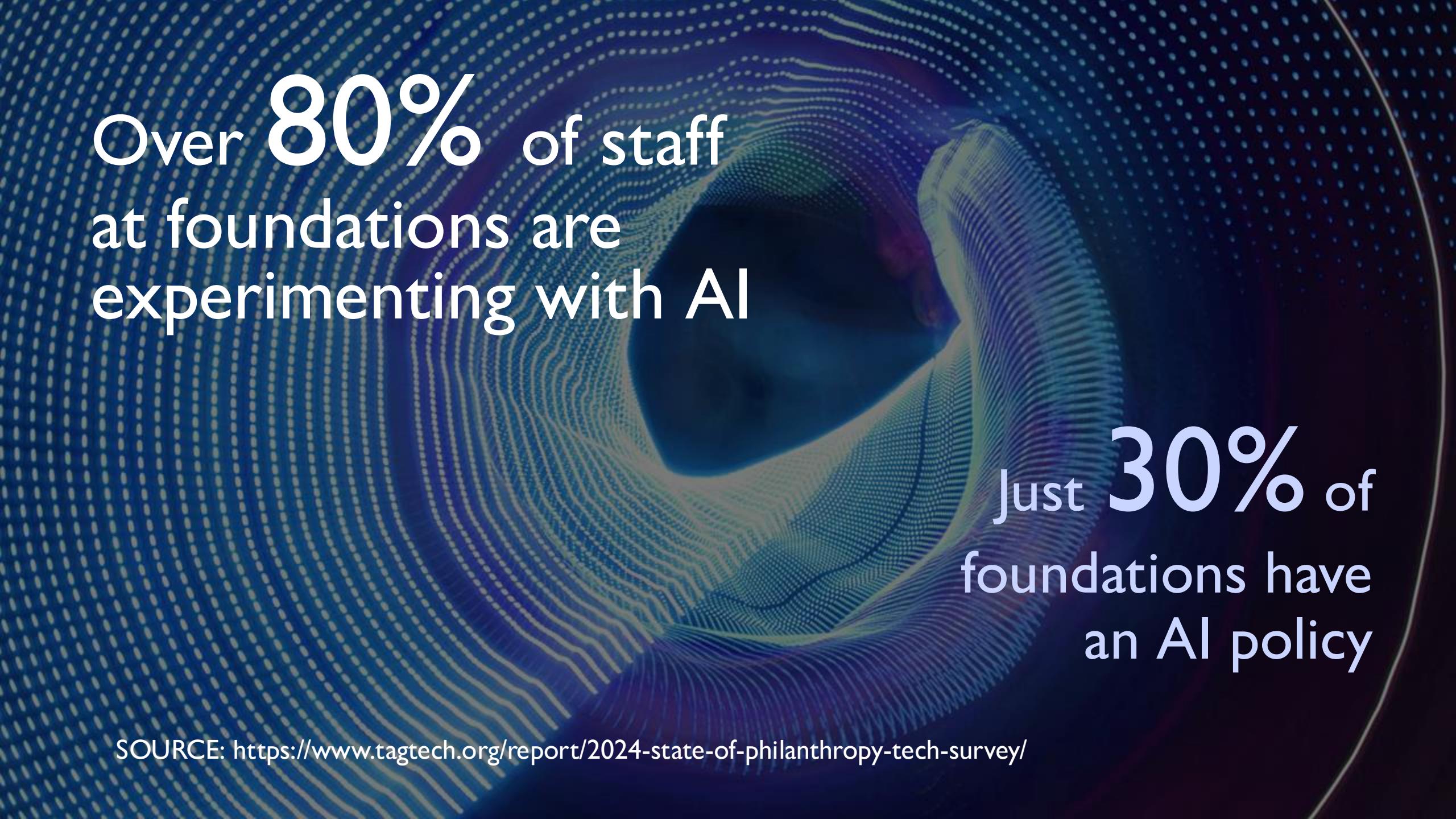
Health Research Alliance Members Meeting
October 1, 2024

PROJECT EVIDENT

TECHNOLOGY ASSOCIATION of GRANTMAKERS

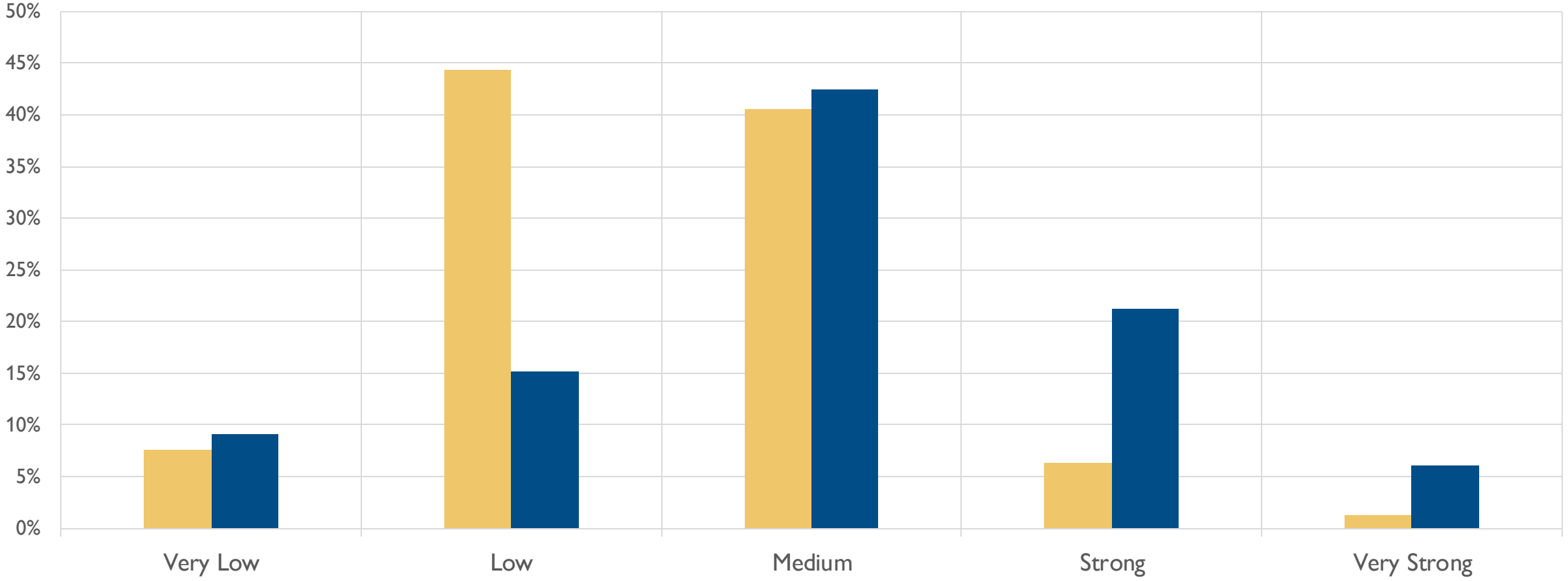



Phase 1
Initial Buzz
Phase 2
Challenges
Phase 3
Tangible Benefits
Generative AI
Peak of
Inflated
Expectations
Incremental &
Strategic Approach
Plateau of
Productivity
Expectations
Trough of
Disillusionment
Slope of
Enlightenment
Gartner
Hype Cycle
Time



SOURCE: https://www.tagtech.org/report/2024-state-of-philanthropy-tech-survey/

How would you rate your current understanding of AI and its potential usage to support your work?



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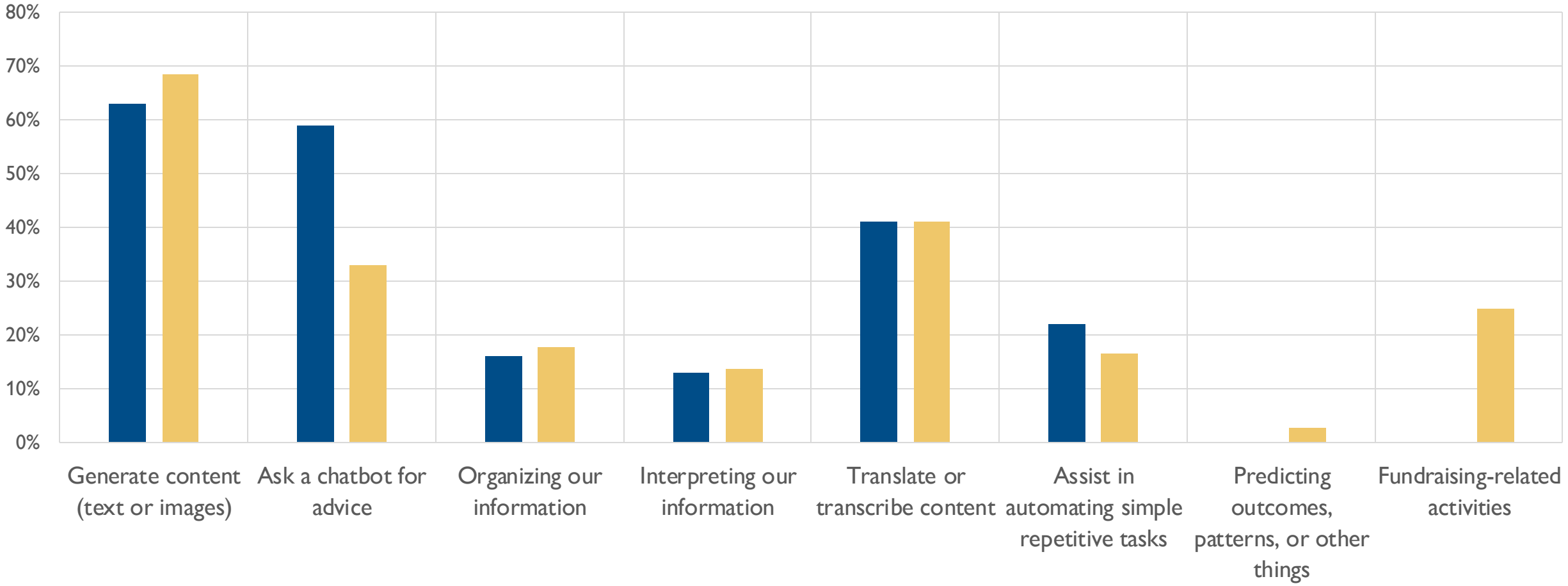
In your work, which of the following are you **currently doing** with AI?



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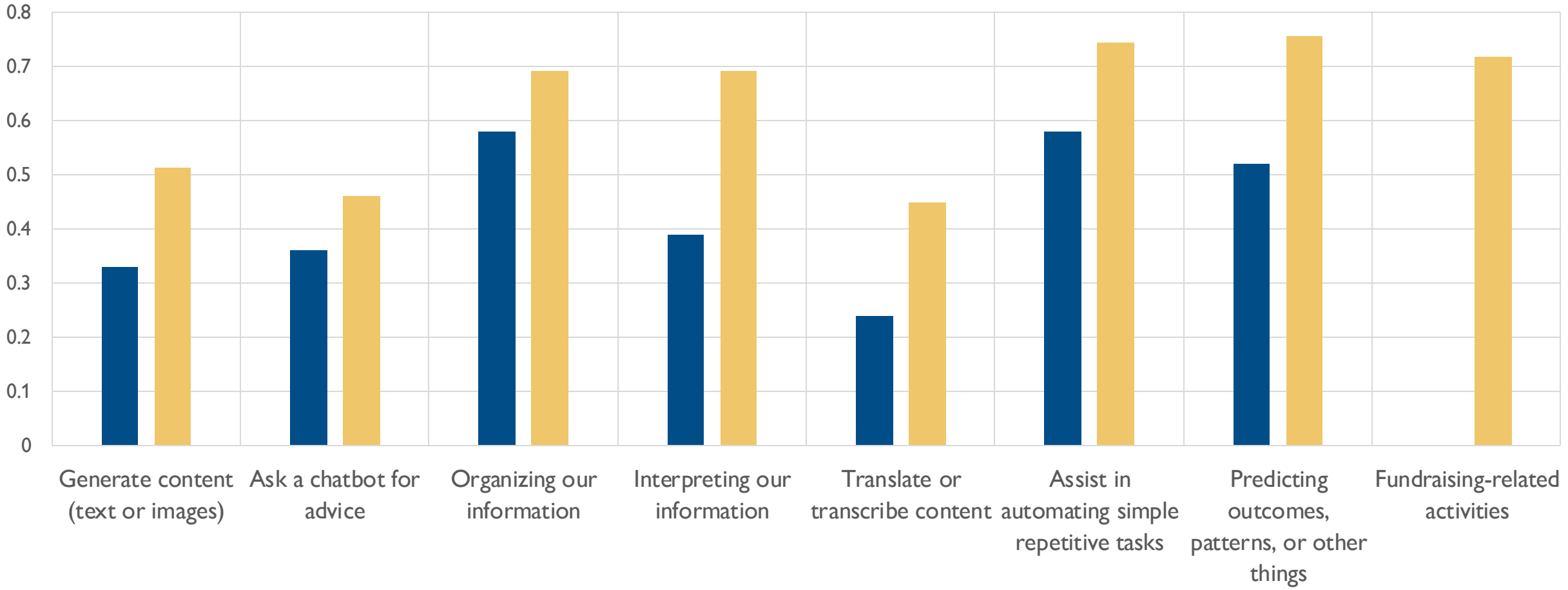
In your work, which of the following **would you like to do** with AI?



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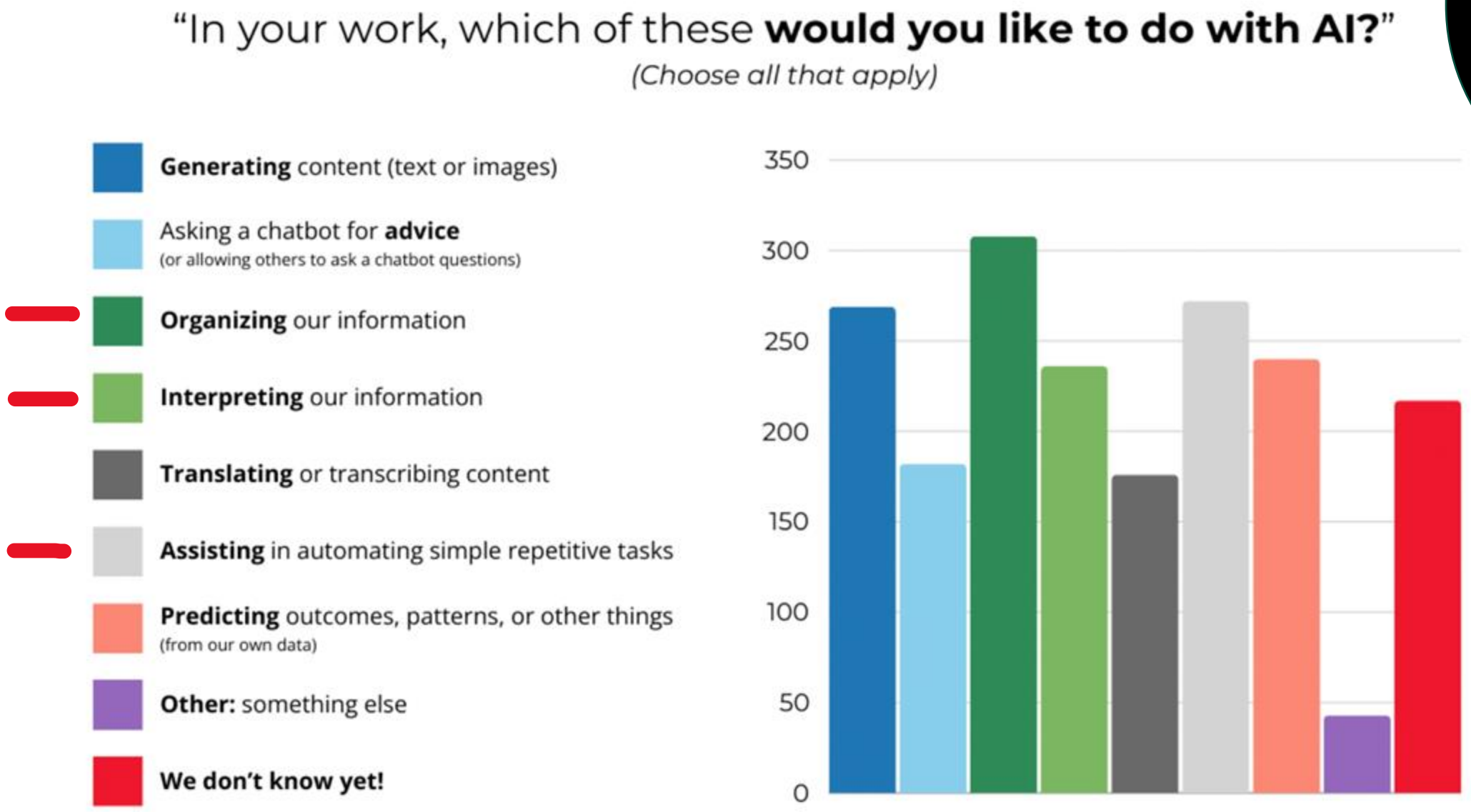
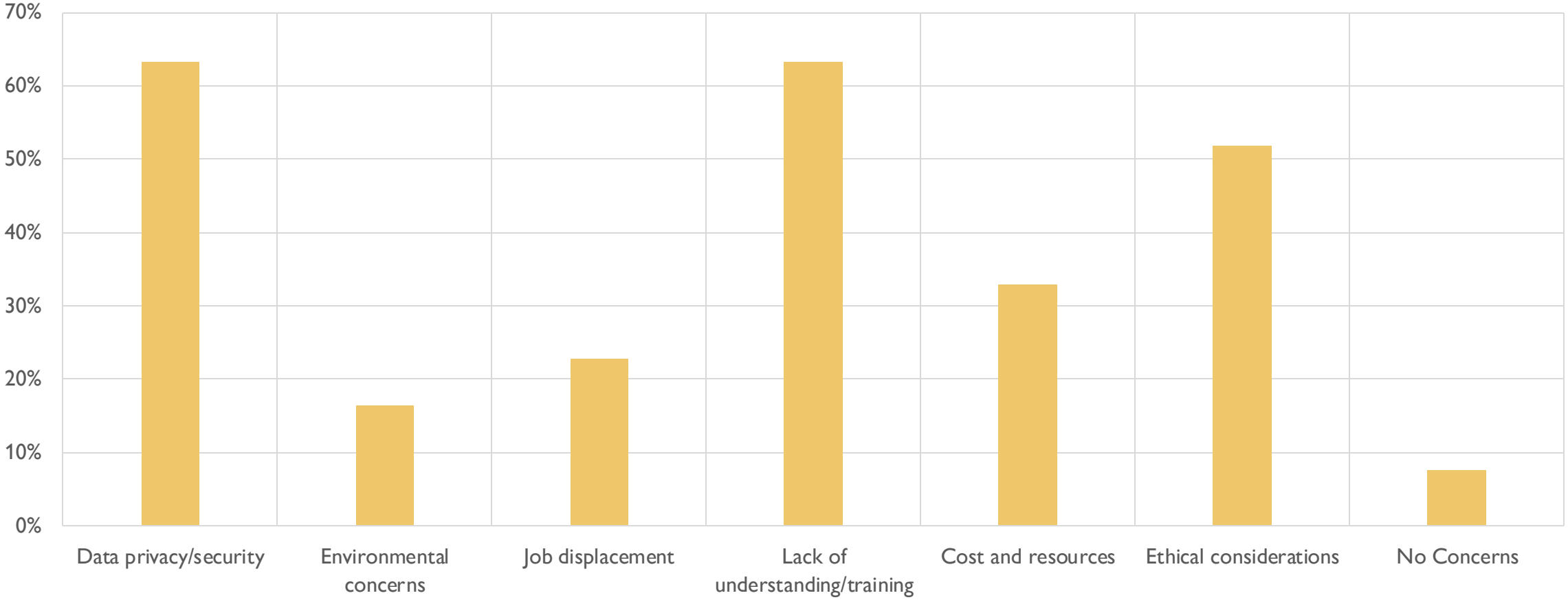
NONPROFIT AI ASPIRATIONS



SOURCE: https://www.givingtuesday.org/blog/early-insights-from-ai-readiness-survey/

Do you have concerns or reservations about integrating AI into our operations and programs?



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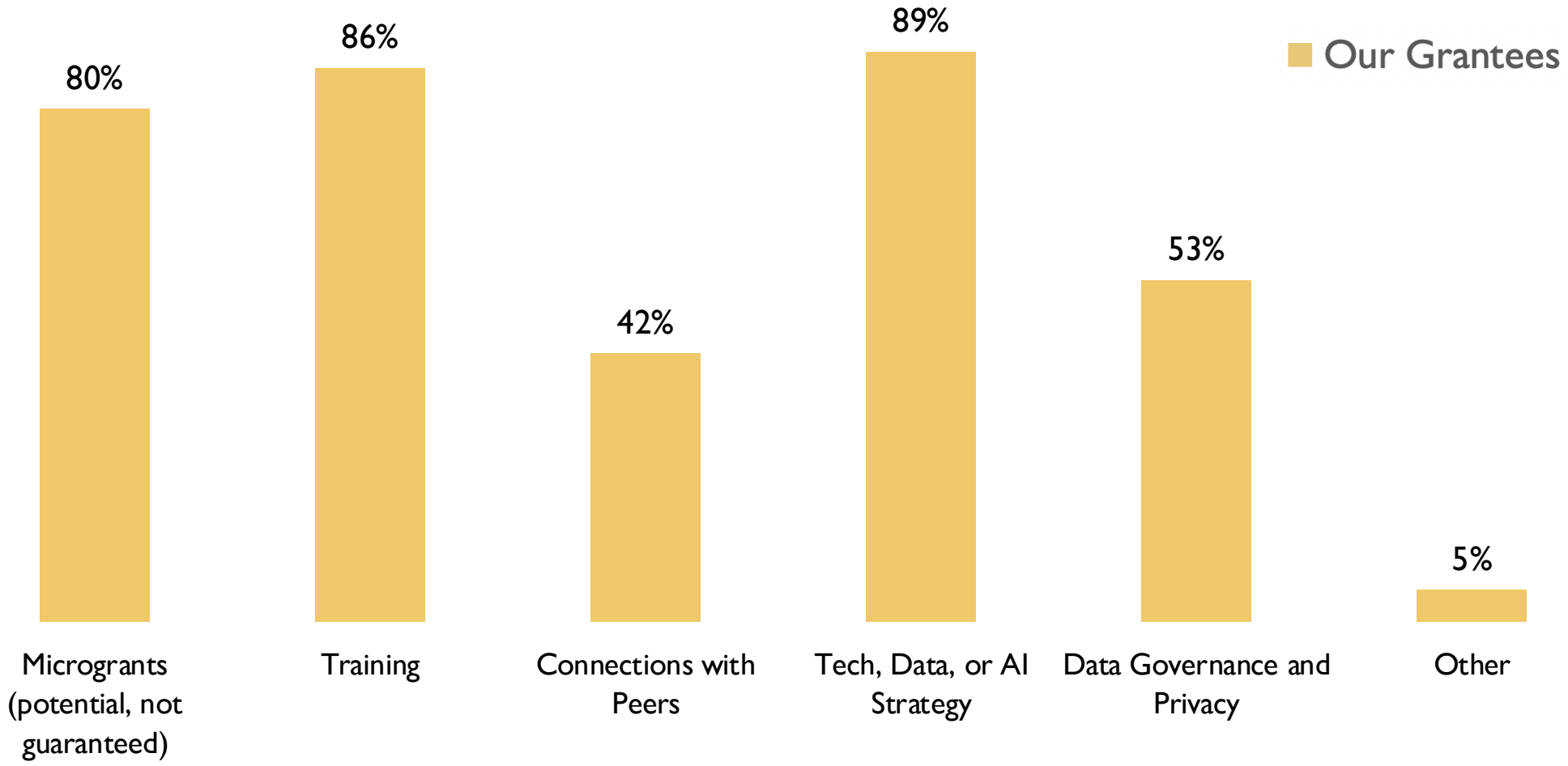
If possible, which of the following would you like the foundation's support in exploring or adopting AI?



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Our Approach to AI

- MONTH 0: Onboard AI Resident
- MONTH 1: Initiation, Listening
- MONTH 2: Grantee Survey & Policy Development
- MONTH 3: Recommendations & Training
- MONTH 4: Governance Launch, Pilot Approval
- MONTH 5: Pilot Development, Training, Develop External Initiatives
- MONTH 6: Pilot Launch and Sector Stewardship

5 Ways to Get Started with AI

1. Create an AI Policy & AI Tool Evaluation Matrix
2. Provide AI Training for Staff
3. Understand Pragmatic Needs First
4. Start with Incremental Pilot Projects
5. Enable Safe Innovation & Experimentation

Navigate the hype cycle responsibly.

Chantal Forster, AI Strategy Resident, Annenberg Foundation

REACH OUT ANYTIME

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