# Gauging impact with the Map of Science and bibliometrics





# **About CSET and ETO**



- Georgetown's <u>Center for Security and Emerging</u>
   <u>Technology</u> analyzes emerging technologies and their security implications
  - Over 60 interdisciplinary staff, including a 14-person data science and engineering team

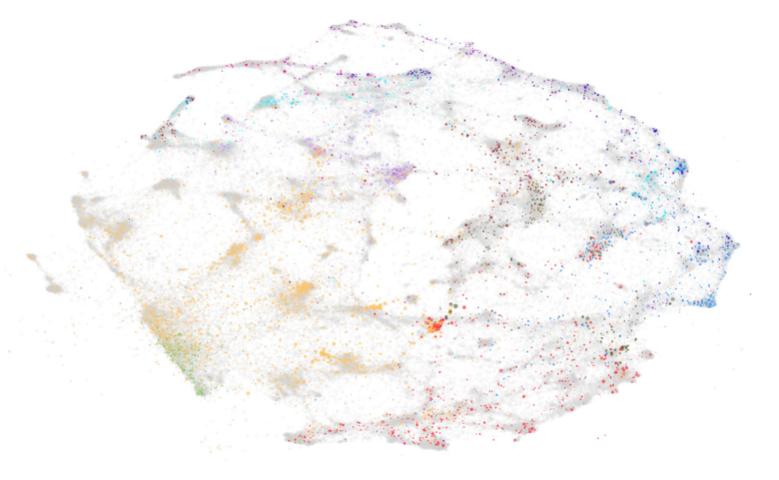


 CSET's <u>Emerging Technology Observatory</u> (ETO) builds public data resources - tools, visualizations, and datasets - to inform critical decisions on emerging tech issues

## The Map of Science in Brief

- The <u>Map of Science</u> is ETO's flagship tool for exploring research literature across topics, sources, languages and geographies
- Applies citation-based clustering to detailed metadata on 200 million+ academic articles extracted from public-access and commercial datasets
- Core function: help users quickly pinpoint and characterize key trends and groupings in the research literature landscape

# How the Map Works

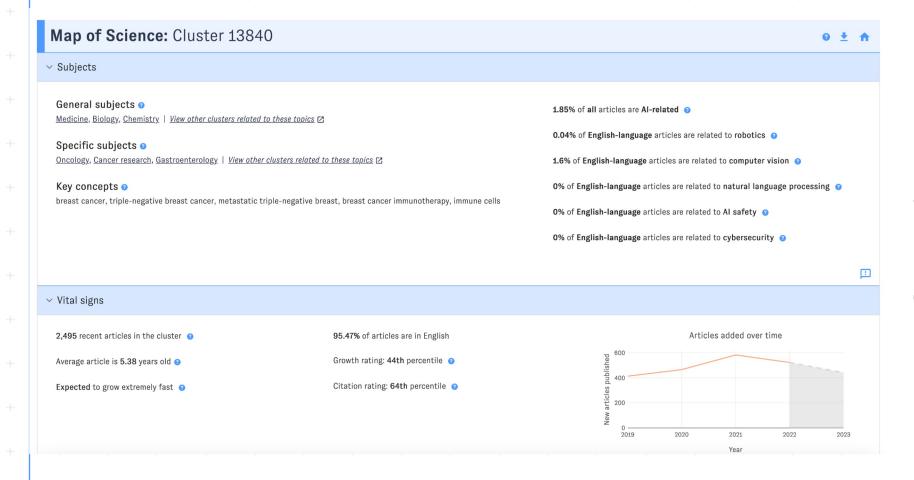


2D visualization of the Map clusters (<u>fastest-growing 10% highlighted</u>; clusters with more intercluster citation links are closer together)

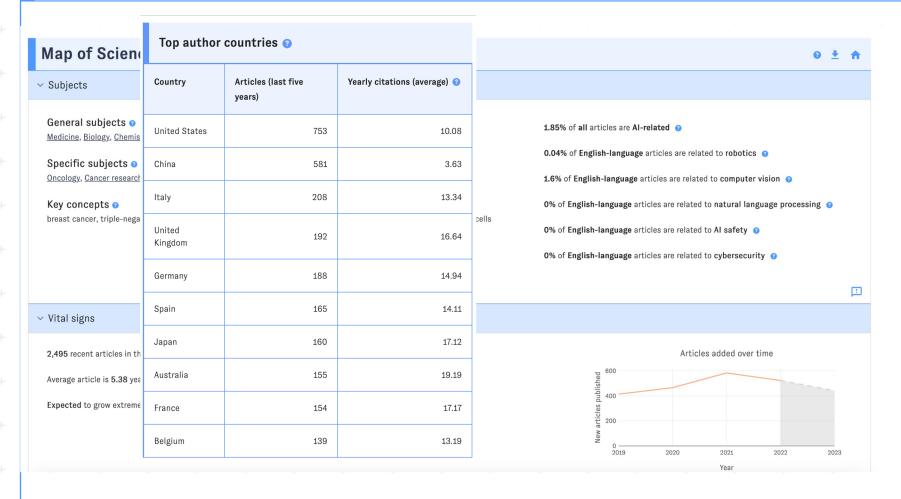
Group 200m+ articles into ~110k clusters based *solely* on citation patterns

- Maximizing modularity of citation
- Each cluster is set of related research questions or techniques

For more information: <u>ETO</u> <u>documentation</u>, <u>Rahkovsky et al. 2021</u>



Switch to detail view to understand any particular cluster in depth



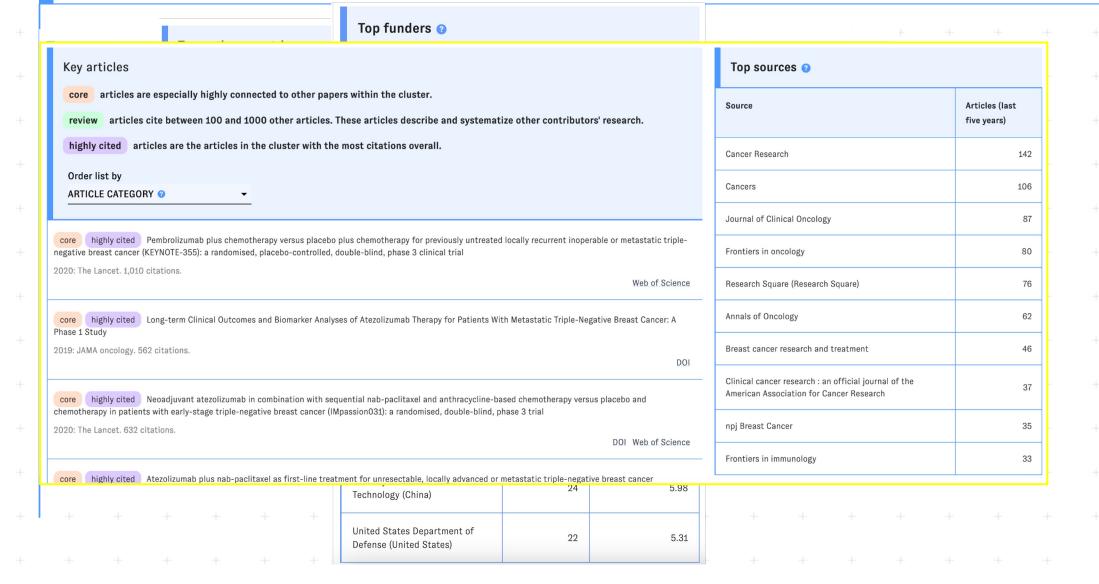
Switch to detail view to understand any particular cluster in depth

Map of Scienc	Top author countries ②				
∨ Subjects	Country	Articles (last five years)			
General subjects o Medicine, Biology, Chemis	United States				
Specific subjects o	China				
Key concepts o breast cancer, triple-nega	Italy				
	United Kingdom				
	Germany				
∨ Vital signs	Spain				
2,495 recent articles in th	Japan				
Average article is <b>5.38</b> yea	Australia				
Expected to grow extreme	France				
	Belgium				

Funding organization	Articles (last five years)	Yearly citations (average) ②
National Natural Science Foundation of China (China)	200	4.65
National Institutes of Health (United States)	142	9.29
Breast Cancer Research Foundation (United States)	84	13.69
National Cancer Institute (United States)	47	11.69
AstraZeneca	35	8.64
Merck & Company	34	54.03
Susan G. Komen Breast Cancer Foundation (United States)	33	10.71
Bristol-Myers Squibb	29	5.49
Ministry of Science and Technology (China)	24	5.98
United States Department of Defense (United States)	22	5.31



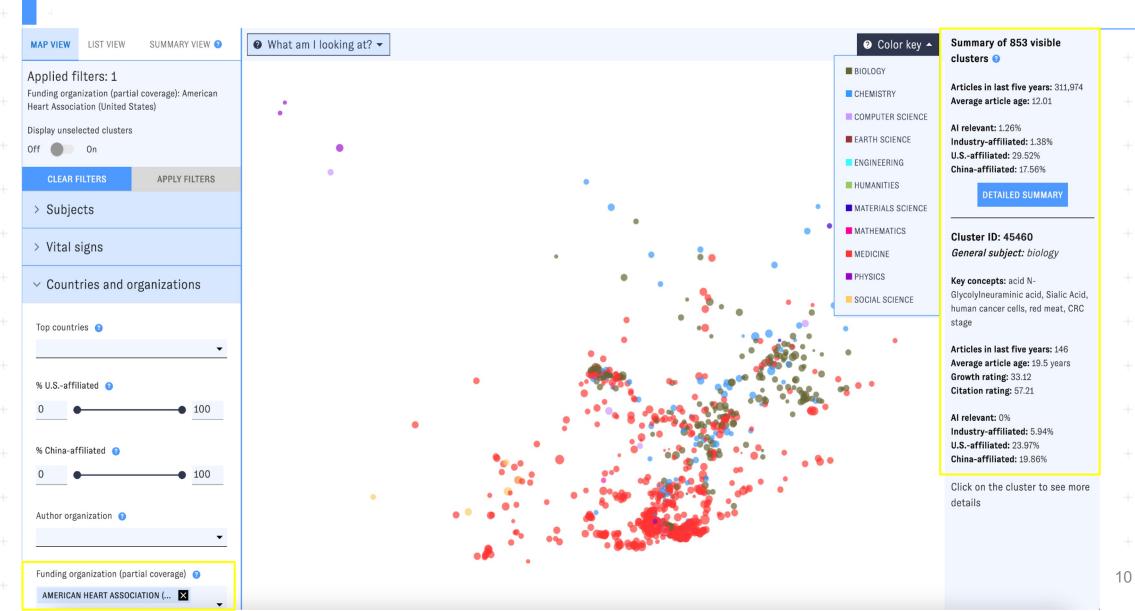
Switch to detail view to understand any particular cluster in depth



#### What Does This Mean for Funders?

- Funder search is hard
  - Publications tend to be inconsistent in how affiliated institutions are recorded and spelled
  - Data sources amplify this problem as we attempt to deduplicate & combine metadata
  - Clusters aggregate metadata if you're <u>not</u> in the top 10 for the cluster, you're <u>not</u> able to be found
- The Map was originally built for high-level trend analysis and horizon scanning – but you can look for orgs among the trends
  - Not built to track individuals or labs

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- "Pure" bibliometric impact indicators:
  - Clusters with high growth (high number of recent publications)
  - Highly cited clusters
  - Highly cited and high growth
  - Clusters expected to grow extremely fast

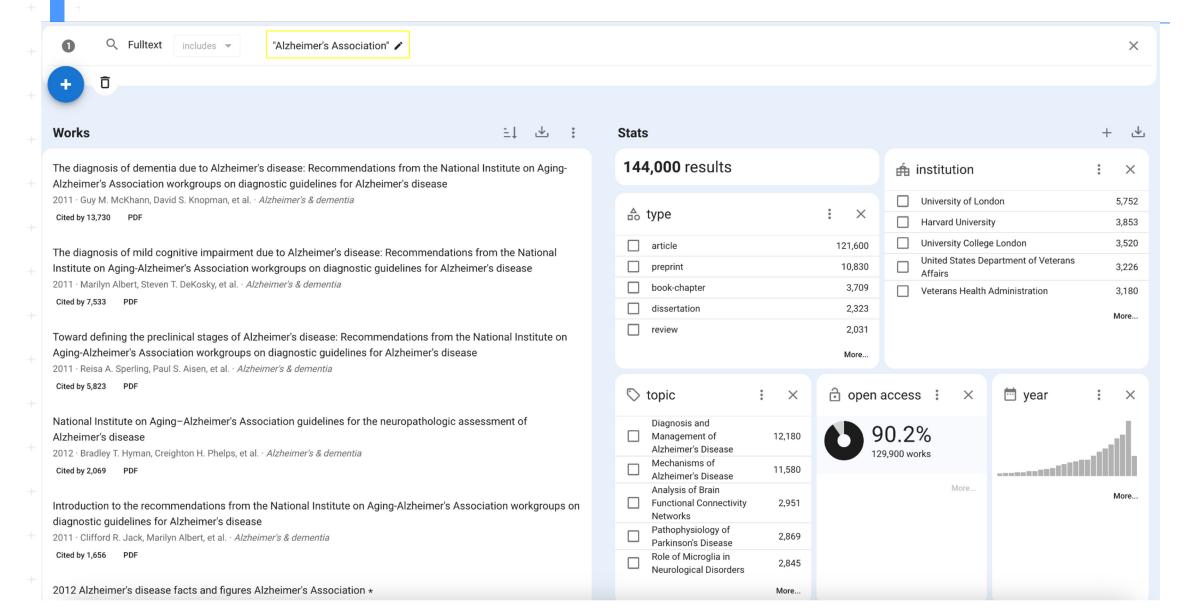
- Is our organization active in notable clusters?
- Patenting impact indicators:
  - Clusters with high patent impact (patents citing to the cluster)
  - <u>Clusters with broad patent impact</u> (% of articles with citing patents)

- Is our organization active in notable clusters?
- Other indicators of strategic interest
  - Interdisciplinary clusters
  - "Al+" clusters
  - Clusters where other organizations of interest are active

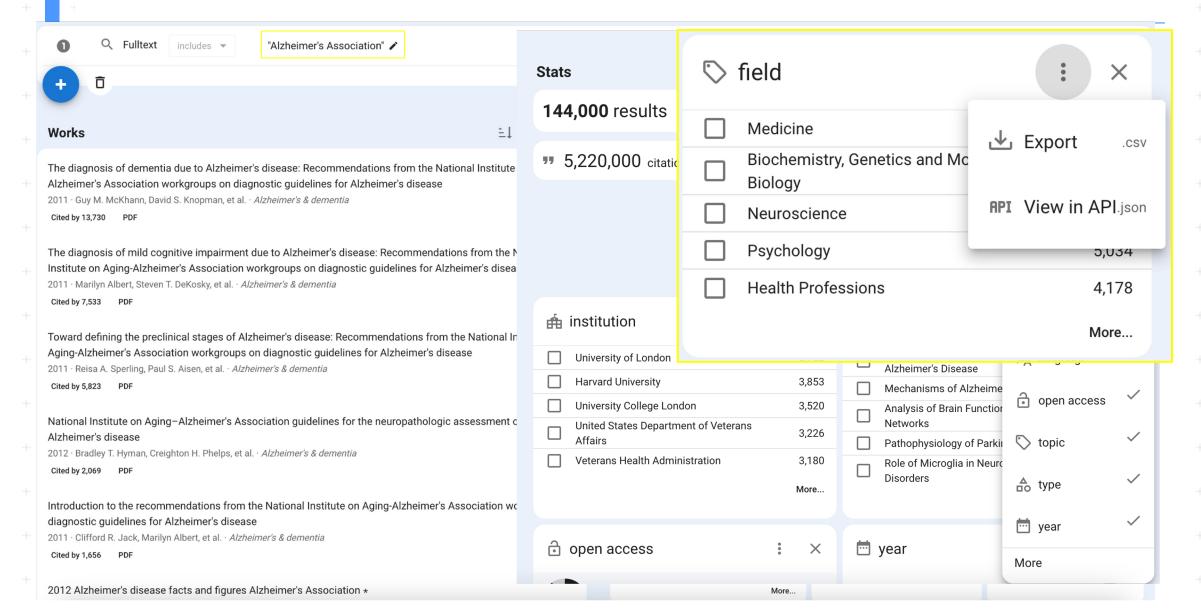
- Methodologies (if existing dataset of research literature)
- Datasets (if not)

- Methodologies
- Targeted funder/organization search is easier than corpus-wide monitoring
  - Removes the aggregation effect of our Map of Science
  - Especially if doing this once a year/infrequently
- Data Mining
  - Text extraction of funders, recipients, grant programs, citations, research topics
  - Hard, expensive, lots of upkeep
  - Requires database management, entity extraction & resolution, and consistent upkeep

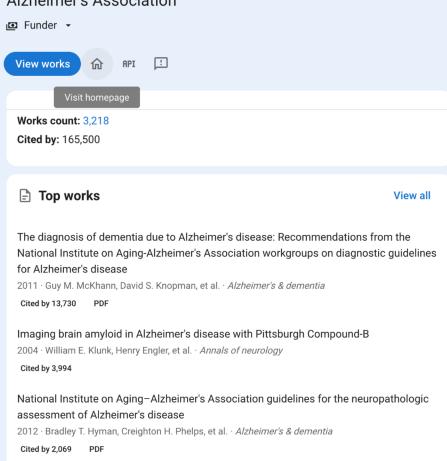
- Datasets
- OpenAlex publicly available corpus of research literature
  - One of the contributing sources to our Map of Science
  - Bulk data or user-friendly UI with full-text or funder search

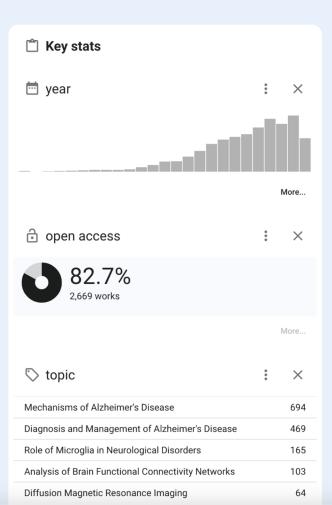


Q Fulltext includes ▼ "Alzheimer's Association" ✓				
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The diagnosis of dementia due to Alzheimer's disease: Recommendations from the National Institute Alzheimer's Association workgroups on diagnostic guidelines for Alzheimer's disease  2011 · Guy M. McKhann, David S. Knopman, et al. · <i>Alzheimer's &amp; dementia</i> Cited by 13,730 PDF  The diagnosis of mild cognitive impairment due to Alzheimer's disease: Recommendations from the North Institute on Aging-Alzheimer's Association workgroups on diagnostic guidelines for Alzheimer's disease 2011 · Marilyn Albert, Steven T. DeKosky, et al. · <i>Alzheimer's &amp; dementia</i>	•• 5,220,000 citations	×	article preprint book-chapter dissertation review	author Citations sum Country institution
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2012 Alzheimer's disease facts and figures Alzheimer's Association *		More		



#### Alzheimer's Association





- Datasets
- OpenAlex publicly available corpus of research literature
  - One of the contributing sources to our Map of Science
  - Bulk data or user-friendly UI with funder search
- Downsides
  - Available stats are useful, but not customizable
    - Limits the amount of insight you can get into impact
    - Ex. citations per year would not be available, just total citations
  - Just one data source with its own collection/availability issues
    - However, HRA members might be better represented in these types of aggregators

- Datasets
- Dimensions a cross-cutting data aggregator and service provider
  - Grants, publications, patents\*
    - More holistic approach to "impact" than looking solely at research
  - Pre-generated metadata
    - Entity extraction & resolution, funders, funding amount, etc.
    - No need for in-house time/resources
  - Centralized data & straightforward document linkage
  - Available technical assistance





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