



# HEALTH RESEARCH ALLIANCE MEMBERS MEETING

September 21, 22 & 24, 2020

All sessions will be virtual via Zoom

September 21 | Monday

12:30 – 2:00 PM ET

**COVID-19: How are funders best supporting the biomedical enterprise by their response to the COVID-19 crisis?**

**Topics include: reopening labs, clinical trials and long-term consequences of the shutdown.**

**Register to attend this session using this [link](#).**

This unprecedented and continuously evolving COVID-19 pandemic has caused turbulence in the lives of the global public. Organizations worldwide are doing their best to learn and understand the impact of this novel coronavirus in order to adequately respond to this crisis and become better positioned for subsequent threats. In this session, we will hear perspectives from a research and a governmental funding agency about challenges they anticipate in addition to those they are currently facing. In addition, we will hear what strategies have been developed to address those challenges and if there are metrics to evaluate their success. Importantly, we will discuss the generalizability of strategies to better prepare for future crises.

**Moderator**

**Patricia Frustace**

Senior Director of Awards and Diversity | American Society for Hematology

**Presentation of Survey Results**

**Reeti Behera, PhD**

Senior Scientific Program Administrator | AACR

**Presenters**

**Erin Gibson, PhD**

Assistant Professor | Stanford University

**Oliver Bogler, PhD**

Director of NCI's Center for Cancer Training | National Cancer Institute

12:30 – 2:00 PM ET

## Opportunities to Achieve Diversity and Inclusion in Biomedical Research

Register to attend this session and the networking break using this [link](#).

Dr. Hannah Valantine, NIH's first Chief Officer for Scientific Workforce Diversity, will present NIH's plans to support scientific workforce diversity and inclusion efforts in the face of COVID-19. NIH's plans include supporting inclusive excellence, which features messages about cognitive bias and institutional culture change. Dr. Valantine will discuss a number of NIH programs that target these areas, primarily at the graduate and faculty level.

Dr. Cato Laurencin chairs the NASEM Roundtable on Black Men & Black Women in Science Engineering, and Medicine. He has written extensively on related issues, including a Science Editorial highlighting the efforts of the Roundtable to focus on confronting issues that threaten the future of Blacks broadly in science. The ideas became a blueprint for actions that not only address Black men in medicine but the trajectory for Black women, and issues in engineering and science overall. The Roundtable was initiated to understand the barriers, explore opportunities, and develop actionable plans to increase the number of Blacks pursuing science, engineering, and medicine. Dr. Laurencin will be speaking to progress made to date.

### Moderator

#### Jessica M. Biddinger

Senior Manager, Pre-Award and Operational Guidelines Oversight | American Heart Association

### Presenters

#### Hannah Valantine, MD

Chief Officer for Scientific Workforce Diversity | NIH

#### Cato T Laurencin, MD, PhD

University Professor | The University of Connecticut

Chair | NASEM Roundtable on Black Men & Black Women in Science Engineering, and Medicine

2:00 – 2:30 PM ET

## Virtual Networking Break

As with in-person meetings, the discussion doesn't end with the end of the session. Please stay on for a few extra minutes to share thoughts and ideas about the session, or just network with colleagues. We know networking during the breaks have always been a valuable part of HRA meetings and we urge you to take advantage of this virtual networking opportunity!

3:00 – 4:30 PM ET

## Balancing Stakeholder Expectations

Register to attend this session using this [link](#).

This session will discuss successful strategies used within an organization's governance structure to manage expectations of key stakeholders, specifically donors and foundation leadership. Using presentations of case studies from member organizations, we will learn strategies and processes employed to ensure stakeholder satisfaction while retaining mission alignment and integrity of the scientific review and selection process.

### Moderator

**Amy Laster, PhD**

Vice President, Science & Awards Program | Foundation Fighting Blindness

### Presenters

**Sam Moore**

Executive Director | PSI Foundation

**Eryn Marchiolo, MPH**

Senior Director, Research and Training | Rheumatology Research Foundation

**Becky Weaver**

Chief Mission Officer | St Baldrick's Foundation

**Louise Perkins, PhD**

President | CSO Emerita LLC

12:30 - 2:00 PM ET

See pages 4 & 5 for session descriptions

- **CEO Roundtable (CEO's interested in attending should email [Maryrose](#))**
- **Resiliency and Sustainability: Exploring Best Practices in Development and Fundraising (register [here](#))**
- **Using Social Media to Advance Your Mission (register [here](#))**

# CONSTITUENT SPECIFIC **CONCURRENT** SESSIONS

September 24 | Thursday  
12:30-2:00PM ET

## 12:30 – 2:00 PMET **CEO Roundtable**

**CEO's interested in attending should email [Maryrose](#)**

HRA is hosting a roundtable session specifically for CEOs/Executive Directors of HRA member organizations who are interested in connecting with peers. We plan to break into small groups based on topics of interest such as Governance, Leadership, Operations' budgets, and other topics identified by the attendees.

### **Hosted By**

**Anne Hultgren, PhD**

Executive Director | Arnold and Mabel Beckman Foundation

**Sam Moore**

Executive Director | PSI Foundation

## 12:30 – 2:00 PMET **Resiliency and Sustainability: Exploring Best Practices in Development and Fundraising**

**Register to attend this session using this [link](#).**

For the first time, the members' meeting planning committee is organizing a session dedicated exclusively to development and fundraising. In this interactive session, we will discuss best practices and proven strategies for fundraising and navigating through challenging periods. The panel will address questions like:

- What kinds of strategies can we put in place now to overcome inevitable situations that will negatively impact our abilities to fundraise?
- How do we make our organizations as catastrophe-proof as possible?
- What is the best way to plan for long-term sustainability while addressing short-term organizational needs?

In this session, Ray Happy, Principal and Managing Director from CCS Fundraising, will set the stage and then moderate a panel discussion by HRA members who will share their experiences and lessons learned.

### **Introductions**

**Kristin Smith Doody**

Associate Vice President, External Programs | New York Stem Cell Foundation

### **Moderator and Presenter**

**Raymond P. Happy**

Principal and Managing Director | CCS Fundraising

### **Member Speakers**

**Karen Jupiter**

Director of Individual Philanthropy | Conquer Cancer, the ASCO Foundation

**Samuel Rogers**

Senior Director of Development | Lung Cancer Research Foundation

# CONSTITUENT SPECIFIC **CONCURRENT** SESSIONS

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12:30-2:00PM ET

## 12:30 – 2:00 PMET **Using Social Media to Advance Your Mission**

**Register to attend this session using this [link](#).**

Social media can be an important tool for nonprofits to build strong communities online and further their reach. Are you using your social media channels effectively? In this session, we will discuss how to integrate social media into your communication strategy to expand your Mission work. Join our panelists as they address questions like:

- What are some challenges and benefits of using social media?
- How do you get started, and what does it take to be successful?
- Are some social media channels better than others for non-profit Mission work?
- What are other HRA members doing in this space - what worked, what didn't, and why?

### **Moderator**

#### **Shannon Michaelson**

Senior Manager, Marketing Strategy | Susan G. Komen

### **Presenter**

#### **Kalle Eko**

Digital Communications Associate | MacArthur Foundation

### **Member Speakers**

#### **Mina Lezenby**

Social Media Coordinator | Alex's Lemonade Stand Foundation

#### **Katie McKissick**

Digital Engagement Manager | The Kavli Foundation

#### **Laura Jacobs**

Director, Medical Science Marketing and Communications | Alzheimer's Association

**2:30 – 3:00 PM ET**    **Virtual Coffee Networking Break**

Networking is what HRA Members Meetings are all about. Can we make it work virtually? Please join the Open Mic session early to do the experiment! Use these 30 minutes to share ideas, discuss follow-up actions, and just connect with colleagues.

**3:00 – 4:30 PM ET**    **Open Mic: Innovation in Philanthropy**

**Register to attend the virtual coffee break and this session using this [link](#).**

Recent events have forced member organizations to examine the gaps in the current biomedical research system - exposing areas of weakness, while also highlighting areas of immense opportunity. This 'open mic' session will explore innovative concepts and actions have the potential to revolutionize all aspects of the work of funders in the next decade (and beyond). The experiences gained during this challenging period in history have motivated many organizations to rethink how they serve their communities – from opting for faster, more efficient, and more open dissemination of research results, to accelerating the awarding of research grants, to equitably support the community in times of great need, and of course adding a greater focus on increasing diversity and inclusion in the scientific community to ensure greater equality. Beyond this, research stakeholders are seeking innovative approaches to move their science and cause forward, whether by improving access to clinical trials through the use of telemedicine or expanding the use of open access platforms to share their results. Join us for an open mic session on forward-thinking concepts with the catalytic potential to improve the future of biomedical research.

**MC's**

**Joe Cotter**

Research Constituent Engagement Manager | American Cancer Society

**Erik Lontok, PhD**

Director of Research | Barth Syndrome Foundation

**Kick-Off Speakers**

**Alycia Halladay, PhD**

Chief Science Officer | Autism Science Foundation

**Yung Lie, PhD**

President and Chief Executive Officer | Damon Runyon Cancer Research Foundation

**Christy Barrow**

Program Manager | Pershing Square Sohn Cancer Research Alliance